


intelligence,  
strategy  
and action

INEX 

 [www.inexestrategia.com.br](http://www.inexestrategia.com.br)  
+55 51 3331.0316



**INEX IS A COMPANY OF INTELLIGENCE, STRATEGY AND ACTION.**

**IT ASSISTS MANAGERS TO TAKE ITS BUSINESS TO OTHER LEVELS THROUGH DEFINITIONS AND IMPLEMENTATIONS IN THE MOST VARIED MARKETS.**

**IT POSSESSES EXPERTISE IN PLANNING, MARKET, MANAGEMENT, STRATEGY, MARKETING, ENTREPRENEURSHIP, INNOVATION, BRANDS AND SALES.**

**IT ACTS FROM THREE FRONTS OF WORK:**

**PLANNING**

**IMPLEMENTATION**

**EDUCATION**

**ITS PURPOSE IS TO PROMOTE THE (RE)EVOLUTION OF COMPANIES AND IDEAS THROUGH THE CONNECTION OF THE MARKS WITH ITS PUBLICS.**

**IT BELIEVES THAT SUSTENTABILITY IS AN EQUALIZATION BETWEEN IMMEDIATE AND CONSTANT EVOLUTION WITH A REFINED VISION OF LONG TERM.**

**FOR THIS, IT IS NOT ONLY ENOUGH TO HAVE KNOWLEDGE AND DOMAIN ON ITS COMPANY AND IDEA (INTERNAL ENVIROMENT), BUT ALSO AN AMPLE UNDERSTANDING OF THE DYNAMICS OF ITS MARKET AND THE VARIABLES THAT COMPOSES IT (EXTERNAL ENVIROMENT).**

**FROM THESE CERTAINTIES AND COMMANDMENTS THE NAME ORIGINATES: INEX, A FUSION OF INTERNAL ENVIRONMENT WITH EXTERNAL ENVIRONMENT.**

**FOR INEX, A PROSPEROUS BUSINESS IS THE ONE THAT TAKE CARE OF ADJECTIVES, HAVING AS CENTRAL ELEMENT THE SEARCH FOR THE CONQUEST AND MAINTENANCE OF RELEVANCE BY COMPANIES AND BRANDS**



## INTELLIGENCE

**TO UNDERSTAND MARKETS DYNAMIC, TO ANALYSE CONTEXTS AND TO LEARN CONSTANTLY.**

INEX presents, from its market studies, analysis and constructions, an outstanding intelligence and scenery construction that allows a more assertive and clear decision making of the steps towards the business evolution.

## STRATEGY

**TO BUILD PATHS THAT TAKES BUSINESS AND MANAGERS UNTIL THEIR DREAMS AND POTENTIAL.**

INEX possesses different methodologies and formats that stimulate the strategic creativity and that allow the construction of solid plans, contributing to the alignment and clear visualization of what it must be conducted so that the business can conquer and keep relevance in its markets.

## ACTION

**TO IMPLANT WITH EFFECTIVITY IDEALIZED INITIATIVES TO TAKE THE BUSINESS TO ANOTHER LEVEL.**

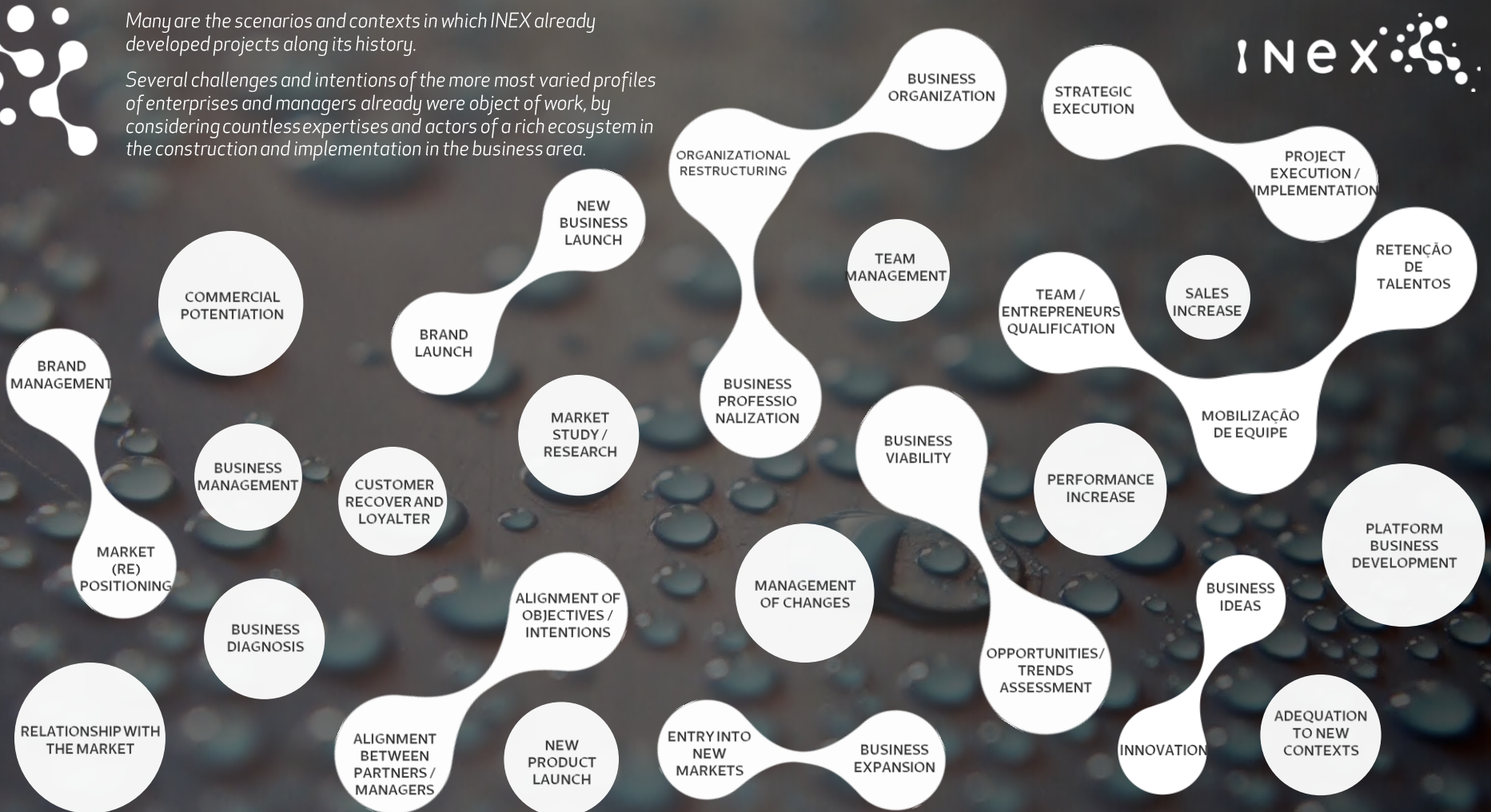
INEX not only helps to draw strategies, action and plans for the business as well as participates actively of its implantation, contributing significantly so that the business can conquer superior results in its performances.

**KNOW IN THE FOLLOWING PAGES HOW INEX DELIVERS THESE**



Many are the scenarios and contexts in which INEX already developed projects along its history.

Several challenges and intentions of the more most varied profiles of enterprises and managers already were object of work, by considering countless expertises and actors of a rich ecosystem in the construction and implementation in the business area.





# PRODUCTS | INEX

**INEX PRODUCTS** have as main characteristic a strong stimulus to the reflection from expertise in the area and information with importance and relevancy.

Imagine classic management tools such as strategic planning, business planning, marketing plan, brand, etc. designed to maximize the results potential.

All culminate in the promotion of a practical character, searching to take to action and to the market strategies that can represent the conquest and maintenance of relevance by brands of the most varied segments.

# INEX PRODUCTS

## PLANNING

- MOVE planning
- brand energy
- planning journey
- makes sense?
- corporative setup
- (Re)Plan
- planning sprint

## EVOLUTION PROJECTS

- planning execution
- planning management
- interactive navigation

## IMPLEMENTATION

## EDUCATION

- fresh insights
- workshops
- lectures



**PLANNING** | **Next**



# METODOLOGIA MOVE

## Diagnóstico



## Planejamento



## EVOLUTION PROJECT



Iniciativas  
Ferramentas  
Resultados  
Aprendizagem

## EMPRESARIAL

## ACELERAÇÃO

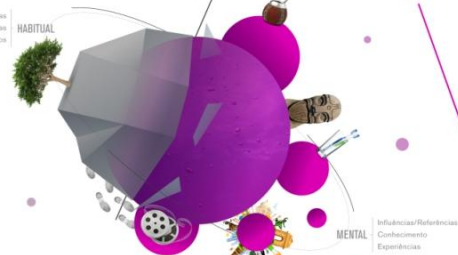
## Execução

## EVOLUTION MAP

## HABITUAL

## CULTURALIZAÇÃO

## EVOLUTION REPORT



## ESTRUTURAL

## PRÁTICA

## ESTRUTURAL

## PERPETUAÇÃO

Equipe  
Anos/Experiências  
Integração

Papel  
Processo  
Rotina  
Metódica



The MOVE PLANNING INEX is the most complete and complex product of INEX. From an own methodology, it consists of the construction of a evolution project of high adaptation and personalization, with much depth and information for highly complex and multifaceted decision making.

In this product model, initially INEX carries out a diagnosis that tries to determine in thorough and 100 % personalized way the aim of an ideal project for the context in which the enterprise exists, as well as considering the profile everyone involved.

When this was done, the project is subdivided in the intentions to deepening in significant way the understanding on the internal and extern environment in which the enterprise acts/aims; as well as finding viable and successful ways that represent a relevant, genuine corporative structure and that respond to the challenges analyzed in the project.

With a infinity of techniques, practices and tools, own and of market, the project not only seeks to develop a clear visualization the company's future as well as to propitiate high learning and strategic reflection to the managers.

In total there are **3** great intentions

CONNECTION

COGNITION

HARMONIZATION

Divided in **2** moments of contract

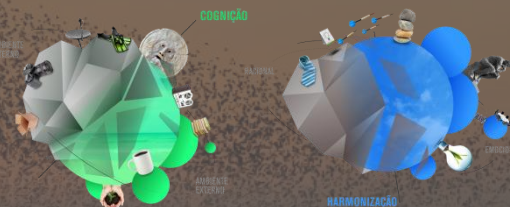
DIAGNOSIS

about 40 days



PLANNING

high variability since it is customized  
as reference.: (about 4-7 months)



DISCUSSIONS OR PRESENTATIONS OF TOPICS OF THE PROJECT



COUNTLESS DYNAMIC, FRAMEWORKS AND TOOLS OF PROJECTION AND ORGANIZATION



DEDICATED PRIMARY AND SECONDARY RESEARCHES



PROJECT SCOPE 100% PERSONALIZED

# JORNADA DE PLANEJAMENTO

INEX

The PLANNING JOURNEY INEX is a process of study, reflection, aspiration and organization for execution of strategies and actions of impact that promote the business evolution to the levels of relevance for its markets and involved people.

Through concepts, methodologies and tools of planning, strategy, management and marketing are developed dynamics, brainstormings and action plans that assist in the process of strategic development of the business, alignment of managers and visualization of a promising future for companies of the most varied performance sectors.

Highly experiential, this product presents an only space of immersion, propitiating the managers 1 entire week in inspirational place with a calendar of discussions, dynamic and revealing debates..



ALIGNED AND RELEVANT TECHNICAL CONTENTS TO THE DISCUSSED SUBJECTS



COUNTLESS DYNAMIC, FRAMEWORKS AND TOOLS OF PROJECTION AND ORGANIZATION



6 DAYS OF IMMERSION IN PLACE / HOTEL TO BE DEFINED



DYNAMICS WITH THE CLIENT'S TEAM  
(If applicable and limited to 30 people)



ACTION PLAN FOR 12 MONTHS (4 QUARTERS)

In total there are **3** great steps

PREPARATION

IMMERSION

CONSOLIDATION

about **3 months**



# SETUP CORPORATIVO



The project presents total duration of approximately

**5 months**

It may present some variation in accordance with projects complexity

CORPORATIVE SETUP INEX is a project created for **enterprisers and companies in initial phase of configuration** that search through planning tools to optimize its comprehensions, concepts and formats of performance, seeking to be placed in the market in assertive and successful way.

Its concept resides in analyzing the context in what the business is inserted, and define central questions and of evolution of the business. For this, a series of techniques, tools and methodologies are considered in order to bring the maximum of prominence, security and learning to the entrepreneur.

Parallel to its development process, there is carried out a curatory of the manages knowledge of subjects of management that will be considered key in the process of qualification of the ideas, operations and strategies of the business.

At the end of the process, it brings the practical character for the development of a coordinated action plan, demonstrating the necessary steps so that the ideas and definitions can be implanted with maximum effectivity.

from **15** to **20**  
MEETINGS

DISCUSSIONS OR PRESENTATIONS OF TOPICS OF THE PROJECT



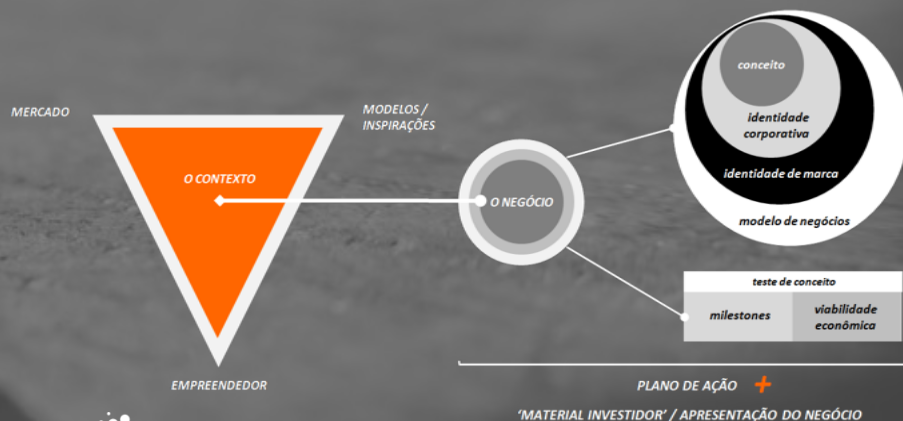
INDICATIONS OF TECHNICAL READINGS (ADMINISTRATION / MANAGEMENT)



ACTION PLAN FOR 12 MONTHS (4 QUARTERS)



BUSINESS PRESENTATION MATERIAL (FIT FOR THIRD AGENTS [INVESTORS, INCUBATORS, ...])



SEE OTHER  
INEX PRODUCTS





The project presents total duration of approximately

**4 months**

It may present some variation in accordance with projects complexity

BRAND ENERGY INEX is a project scope structured to brands that want to energize its activities, modernizing and gaining relevance in their markets.

From a complete study, addressing different views, publics and references, strategies, contents and initiatives are built that seek to shape the role of the brand in a credible, contemporary and creative way.

Divided into **4 stages**, the project builds understanding of the brand as an essence, as discourse and as experience, embracing all manifestations of the same features. Ensures its managers tranquility to conduct a business in line with what is cutting edge in the subject and fully aligned with the history and the brand's profile.

As a process, it presents several analytical, strategic and creative tools, combined with techniques, and interaction and planning dynamics.

As the end of the process, considers a plan of action that organizes initiatives that will lead to realization of the intentions and desired results by the managers.

de **10** a **15**  
MEETINGS

DISCUSSIONS / DYNAMICS  
AND PRESENTATIONS OF  
PROJECT



RESEARCH WITH  
DIFFERENT  
PUBLICS



ACTION PLAN  
FOR 12 MONTHS  
(4 QUARTERS)



BOOK PRINTED WITH ALL  
INFORMATION ADDRESSED  
IN PROJECT



SEE OTHER  
INEX PRODUCTS



# SPRINT DE PLANEJAMENTO

INEX

The project presents total duration of approximately

**3,5 months**

after completion of the first meeting

from **10** to **12**  
MEETINGS

CONSIDERING DIFFERENT  
TECHNIQUES ADDRESSED



PLANNING SPRINT INEX is a collaborative building process INEX-CLIENT.

From the reunion of interaction techniques and strategic tools, meeting for debates and evolution constructions are made that allow the managers to visualize the business' growth and development

The deliveries take place in thematic sprints, in such a way that the concepts are worked and practiced in accordance with the reality of the business and of the participants.

Its concept appears in the sum of a natural process of consultancy added up to the apprenticeship and transformation of a course, being revealed in a mighty experience of solidity, clarity and relevance for the business and its managers.

Highly dynamic, it uses frameworks of the subjects looking to elucidate the reality and definitions for the business. In the end of the process, it turns in a coordinated action plan, demonstrating clearly the steps that will be taken by the business in search of its evolution.



DYNAMICS WITH THE CLIENT'S TEAM  
(If applicable and limited up to 20 people)



ACTION PLAN  
FOR 12 MONTHS  
(4 QUARTERS)





Its duration may vary according to the context presented

**1 to 3 months**

the whole process

*(RE)PLAN INEX is a project of construction of a strategic plan of action for enterprises that already carried out some form of planning with the INEX.*

*It is about a renewal process of the conduction practices of the business as well as of the organization of initiatives that can represent a new cycle of evolution of the brand/company.*

*Ample stimulus to reflection and verification of learning from previous cycles are used to promote discussions, agreements and constructions that can pave ways so that the business can maximize its potentials results.*

*Its structure follows the logic of planning from the sequence "analysis -> objective -> solution". It presents 3 different paths, two of them for clientes that has been INEX contributing to the process of implementation of previous plans and one of them for companies who had implanted in autonomous way its previous planning and that now search for aid from INEX inits new cycle of planning.*

*Using tools and frameworks, it is constructed jointly and in accordance with the current context, an action plan searching to demonstrate to (s) the manager (you are) the next steps to the business in the area-target of the project.*

from **06** to **10**  
MEETINGS

DISCUSSIONS / DYNAMICS  
AND PRESENTATIONS OF  
PROJECT



EVALUATION OF  
PREVIOUS CYCLES  
AND LEARNING



CYCLES OF  
STRATEGIC  
DISCUSSIONS



ORIGINAL RESEARCH ABOUT  
THE BUSINESS CHALLENGING  
TOPICS (optional)



ACTION PLAN  
FOR 12 MONTHS  
(4 QUARTERS)



ALL MATERIALS DEVELOPED AND  
ADDRESSED IN THE PROJECT IN  
DIGITAL FORMAT





*between 2  
and 3 months*

The development time of these projects may vary according to the complexity of the challenge, but most of them present approximate time

from **05** to **10**  
MEETINGS

DISCUSSIONS / DYNAMICS  
AND PRESENTATIONS OF  
PROJECT



TESTING OF CONCEPT /  
MODELING THAT IS TO  
BE IMPLEMENTED



BOOK PRINTED WITH ALL  
INFORMATION ADDRESSED  
IN PROJECT



STRATEGIC OPINION  
UNDER THE LIGHT OF  
THE DISCOVERIES OF  
THE PROJECT

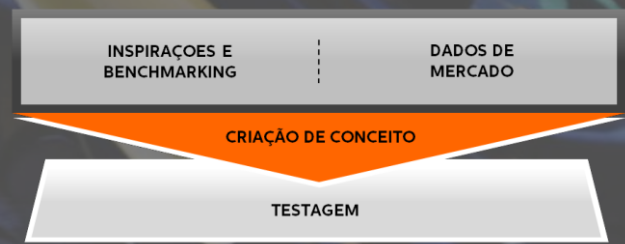


REUNION OF  
REFERENCES AND  
MARKET INSIGHTS

*It could be a new business, a new product, a new business model, brand new or strategy. The 'MAKES SENSE?' Is an INEX product that was specially developed to seek answers from a focused scope and a methodology that aims to bring security to investments and changes that are in the portfolio of managers and that present doubts about the feasibility, attractiveness and potential of such ideas and/or opportunities.*

*With a mix of tools and techniques for management, startup and research, information, perceptions and market opinions are sought along with INEX know-how to bring greater assertiveness to the manager(s).*

*Its deployment and recommendations can represent a real economy, a greater assertiveness and, therefore, resolution of issues promoted by the business or the indication of alternative ways that can help managers to achieve their goals.*





**IMPLEMENTATION** | **Next**





# EXECUÇÃO DE PLANEJAMENTOS



PLANNING EXECUTION INEX is the process of joint production and accompaniment of the implantation of the action plan drawn for evolution of the business in search of relevance.

It has been some years since implementation of strategies is considered a great challenge in the conduction business-oriented. Here the focus is to bring to the practice what it was idealized and organized during a planning process.

With high intensity/involvement and from a directed methodology, INEX starts to live daily the challenges of implementation of improvements for the business through discussions and productions of the initiatives implanted in the idea/company.

As result of this work, varied reports allow the manager to visualize the trod way and the results reached for the investments and resources engaged in the project and the business.

Moreover, efforts in the direction of mental and usual culturalization in respect to management of the business are engaged in order to contribute to the improvement of involved professionals, generating one "spiral of abilities" and capacity of increasing accomplishment that can take the business to a new platform.

EXECUTION presents cycles of

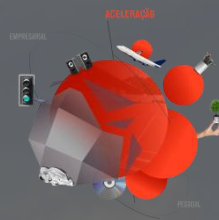
**12 months**

contemplating the monitoring and production of guided initiatives from the developed project

In total there are **2** great intentions

**ACCELERATION**

**CULTURALIZATION**



WEEKLY MEETINGS OF ALIGNMENT AND WORK DEVELOPMENT



MONTHLY REPORTS AND DISCUSSIONS, QUARTERLY AND ANNUAL PROGRESS AND PERFORMANCE



SPECIAL CONTROL AND MANAGEMENT TOOLS FOR PROJECT IMPLEMENTATION



MANAGEMENT OF SPECIALIZED THIRD PARTIES INVOLVED IN THE PROJECT

# GERENCIAMENTO DE PLANEJAMENTO



PLANNING MANAGEMENT INEX is a process of accompaniment of the implantation of the action plan conducted by the client.

Here, there are carried out fortnightly meetings of evaluation and checking of progress, looking for alignment of efforts, discussion of ideas, efficiency in the introduction and share of intentions.

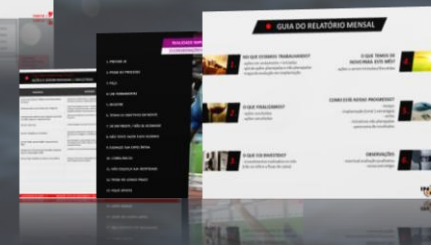
Besides, individual monthly meetings with the main involved people are carried out in order to bring specific directions in initiatives and better format for activities of bigger complexity.

Quarterly, there are discussions about the results of what was trodden, it is debated what is ahead and possible distortions are aligned from the assembly of a map of action that will serve as a guide for three next months.

In this process the client receives a tool for accompaniment, where they can concentrate and accompany all the referring information to the project, also serving as input for the construction of the reports of accompaniment and performance for the project and the business.

MANAGEMENT presents cycles of

**12 months**



MEETINGS FORTNIGHTLY  
MONITORING INITIATIVES  
AND EVALUATION



QUARTERLY REPORTS AND  
DISCUSSIONS OF OPERATION  
AND PERFORMANCE



SPECIAL CONTROL AND  
MANAGEMENT TOOLS FOR  
PROJECT IMPLEMENTATION



ORIENTATION MEETINGS  
INDIVIDUALIZED WITH  
RESPONSIBLE FOR INITIATIVES



# NAVEGAÇÃO INTERATIVA

INEX

INTERACTIVE NAVIGATION INEX is a product directed to clients that already went through an INEX evolution project.

It consists of **monthly meetings of debates and deconstruction of operational and strategic challenges of the business.**

From the union of practices and methodologies of processes of mentoring, coaching, co-creation and brainstorming, subjects of interest of the business management are addressed on the light of an external, expert view and with the know-how in different profiles of operations.

It is configured in a powerful tool of strategic culturalization, promoting based reflections, qualifying processes of decision making and evaluating long term interferences.

With a methodology that praises the creative resolution of problems and challenges, all meetings address an action line so that the business and its managers can gain position in search of its evolution.

INTERACTIVE NAVIGATION are commercialized in meeting packages, from

06 to 12  
MEETINGS



DEBATES GUIDED BY  
METHODOLOGY



ACCESS TO INEX  
KNOW-HOW



MEETINGS



INDICATION OF CONTENTS  
ALIGNED WITH CONTEXT AND  
CHALLENGES EXPERIENCED

## SIMPLIFIED PROCESS



DEFINITIONS OF KEY  
ISSUES (GENERAL AND BY  
MEETINGS)



DISCUSSIONS  
ORIENTED BY  
METHODOLOGY



CONSTRUCTION OF PARTH  
TOWARDS THE INTENTIONS



A person is shown from the chest up, splashing water onto their face. Their eyes are closed, and their hands are pressed against their face. The background is a dark, deep blue with a subtle pattern of white dots and larger white abstract shapes. The text 'EDUCATION ! N e x' is overlaid in the center in a white, bold, sans-serif font. The word 'EDUCATION' is in all caps, while '! N e x' has a mix of cases. The exclamation point is a simple vertical bar. The overall mood is dynamic and refreshing.

**EDUCATION ! N e x**



FRESH INSIGHTS INEX is a compound of workshop + consultancy that aims to bring a certain team or manager team and update relevant information to build future scenarios, business models, innovations, products, organizational arrangements, etc.

The speed with which the changes have been taking place in the most different markets is presenting growing taxes of transformation, very often without being realized until it is very late to begin the process of reflection or change inside the organizations.

Considering different formats and techniques information gathering from a challenge or specific subject brought by the client, determined query is investigated with depth in different extents in order to bring an up-to-date backdrop and of vanguard for the construction of ways of evolution.

Its delivery happens in conversations and workshops customized together with the enterprise, team of managers and/or departments, culminating in the construction of action plans that address immediate applicability and continuity of legate built during this process.

Its length can vary according to the subject /complexity of the challenge to be addressed

**1 to 3 months**

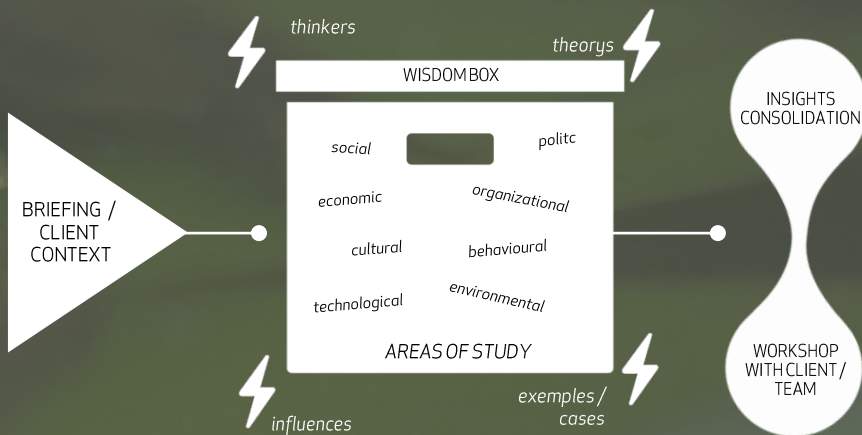
the whole process

The end of the process always takes place with a workshop with the client (and his team), seeking experiential way to impart knowledge and create ways to apply it objectively and immediate

WORKSHOPS

**1 to 5 days**

depending on the complexity of the issue/challenge



# WORKSHOPS



INEX

Its length can vary according to the context, and subject involved

**1 to 15 days**

may present reflection intervals in the interim

**in company**

or

**open classes**

The WORKSHOPS INEX are short thematic journeys that seek to bring concepts, practices and cutting-edge tools to participants.

From active dynamic, a lot of interaction/collaboration and building a stimulating, friendly and inspiring environment, such processes are conducted by professionals from various fields/specialties.

With varied duration, from 1 to 15 days (according to context, subject and wrapped), the workshops can still present time (days) of interval, offering zones of reflection and research of extern opinions/information.

Invariably, they converge to the organization of applicability of the concepts worked from the development of action plans and/or frameworks that look to evidence lessons learned and insights of a methodology guided to the evolution and search of relevance in key areas.

The workshops can happen in company and in open classes, with professionals from different enterprises and areas.

groups between **20** and **50** may present some exceptions given the topic being worked

PARTICIPANTS

approach

CONCEPTS AND  
METHODOLOGIES  
VANGUARD /  
TRADITIONAL

INSPIRING AND  
EDUCATIONAL  
PRACTICES

HIGH APPLICABILITY,  
TRANSFORMING AND  
ACTION PROMOTING  
TOOLS

## INEX WORKSHOPS

- WHERE INNOVATION COMES FROM?
- WHY MAY MY BUSINESS DIE?
- THE STRUCTURAL PILLARS OF A PROSPEROUS BUSINESS
- WHAT DOES A STARTUP HAVE TO TEACH US?
- ENTREPRENEURSHIP: FROM THE STOMACH TO THE HEART



LECTURES INEX are moments that provoke reflections and promotion of insights that impel professionals and managers to lead its works, projects and organizations to a platform of vanguard in a distinct thematic.

The premise is an approach by examples and deconstruction of strategic movements, both from the social e market environment, that allows and promotes market transformation.

They seek to inspire at the same time in what they inform. They seek to provoke at the same time in what it entertains.

They can be carried out in company (with certain content directing) or in open groups promoted by institutions (universities, associations, etc.) they bring a practical approach and try to represent a tool of perception change, thought and professional attitude in front of different challenges that the business world imposes.

Lectures INEX have duration of

**1 to 2 hours**

depending on the subject, event proposal and participants

**in company**

or

**general public**



### PALESTRAS INEX

- BUILDING RELEVANCE IN BUSINESS
- PREPARING FOR THE FUTURE
- FROM THE IDEA TO THE BUSINESS
- PUTTING PEOPLE REALLY IN CENTER OF BUSINESS





**COMPARATIVE  
PRODUCTS INEX**





# INEX PRODUCTS

## PLANNING



Planning project 100% customized to the client's context, with high involvement, own INEX methodology, lots of information and high depth



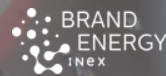
Process of study, reflection, aspiration and organization for execution of strategies and actions of impact. Made up of 3 phases with 1 week of immersion for construction of future plans



Project with target structured for entrepreneurs and companies in initial phase of configuration that seek through planning tools to optimize its understandings, concepts and formats of performance and capitalization



Collaborative construction process INEX-CLIENT in 12 meetings (thematic sprints) for debate and construction of evolution and future plants. It is the sum of a natural process of consultation with the learning and transformation process of a course



Project with scope structured to brands that want to energize its activities, modernizing and gaining relevance in their markets. Based on studies, research, and strategic and tactics definitions, it is build an action plan for the brand



RE)PLAN INEX is a project of construction of a strategic plan of action for enterprises that already carried out some form of planning with the INEX. Creation and organization on a new evolution cycle for the business.



Project seeks answers from a focused scope and a methodology that aims to bring security to investments and changes that are in the portfolio of managers and that present doubts about the feasibility, attractiveness and potential of such ideas and/or opportunities.

WHAT IS IT

IDEAL FOR

Structured companies, with great challenges and who wish to change level

Companies with market know-how, with managers who seek agility and broad reflection of their business

Entrepreneurs in the business idea and design phase seeking to launch of new products, business units or brands

Companies with very lean structure and/or managers with collaborative profile and need for immediate change

Enterprises of any size that look to qualify the management of their brand

INEX clients who have already carried out some planning process with us

Companies and entrepreneurs seeking more information and analysis for decision-making

APPROXIMATE DURATION

Diagnostic = about 45 days  
Planning = from 4 to 7 months

About 3 months

About 5 months

About 3,5 months

About 4 months

From 1 to 3 months

Between 2 and 3 months

# INEX PRODUCTS

## IMPLEMENTATION

### EXECUÇÃO DE PLANEJAMENTOS



#### WHAT IS IT

Process of joint production and accompaniment of the implantation of the action plan drawn for evolution of the business in search of relevance

#### IDEAL FOR

Companies interested in having INEX and its methodology to help them to execute the action plan in a intense and dedicated manner.

#### APPROXIMATE DURATION

12 month cycles (or the time the action plan contemplates)

### GERENCIAMENTO DE PLANEJAMENTO



Process of accompaniment of the implantation of the action plan conducted by the client with fortnightly meetings of evaluation and guidance

Companies that prefer to deploy autonomously the initiatives of its action plan but seek the expertise of INEX to give guidance and assist in this process

12 month cycles (or the time the action plan contemplates)



### NAVEGAÇÃO INTERATIVA

Product directed to clients that already went through an INEX evolution project. It consists of monthly meetings of debates and deconstruction of operational and strategic challenges of the business.

INEX clients from other products that seek aid for specific issues

6 to 12 months



# INEX PRODUCTS

## EDUCATION



WHAT IS IT

*Composed of workshop + consulting that brings a team or managers team that brings updates and relevant information to build future scenarios, business models, innovations, products, organizational arrangements, etc*



IDEAL FOR

*Companies and/or managers seeking to update and inspiration for new projects in their business*

*Companies or professionals seeking expertise in specific topics through a practical and experiential character*



APPROXIMATE DURATION

*From 1 to 3 months the whole process, with the final workshop may be 1 to 5 days*

*From 1 to 15 days (and may have intervals of reflection / tasks in the meantime)*

*1 to 2 hours*





intelligence,  
strategy  
and action



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[conexao@inexestrategia.com.br](mailto:conexao@inexestrategia.com.br)  
+55 51 3331.0316